



# RYAN DOSER

DIGITAL MARKETING PROFESSIONAL

## PERSONAL PROFILE

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Experienced and Motivated Digital Marketing Professional in Des Moines, IA.

## CONTACT

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 Des Moines, IA

 rdoser13@gmail.com

 319-721-6918

 [linkedin.com/in/ryan-doser/](https://www.linkedin.com/in/ryan-doser/)

## SKILLS

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- Certifications in Google Ads, Google Analytics, Bing Ads
- Knowledge of SEO, SEM, Social Media Advertising, Content Marketing, Web Development
- Experience in Google Ads, Bing Ads, Social Media, WordPress, Kenshoo
- Experience working in both agency and corporate environments

## WORK EXPERIENCE

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### **Meredith Corporation, Associate Acquisition Manager**

MAY 2018 - PRESENT

- Create, manage, and optimize SEM accounts for Meredith's Consumer Revenue division
- Experience with Google Ads, Bing Ads, Kenshoo, Google Analytics 360
- Promote subscriptions for Meredith's award winning titles such as People®, Better Homes & Gardens®, Magnolia Journal®, and many others
- Manage multi-million dollar paid search budgets

### **Onimod Global, Digital Marketing Intern**

APR 2017 - MAY 2018

- Implemented digital marketing strategies with clients in various industries
- SEM experience through Google Ads and Bing Ads
- Assisted with website development projects and SEO strategies
- Social Media advertising and management

## EDUCATION

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University of Northern Iowa  
College of Business  
Bachelors in Marketing, 2018